

STUDENT ACHIEVEMENTS



BLITZKRIEG 2025 – 12 / 04 / 2025

 **DEPARTMENT OF BUSINESS MANAGEMENT
OSMANIA UNIVERSITY**

FORMAL EVENTS:
FLAGSHIP EVENT:
- FUTUREPRENEURSHIP SUMMIT
PORTFOLIO EVENTS:
- FINANCIAL FIRESTORM
- VIRAL VELOCITY
- RESURGENCE RESOURCES
- THE CATALYST
- CINDER CORE
- TECH BIZZ
- WANDERWISE WARRIORS
- ECO - EVOLUTION

**BLITZKRIEG**
THE RISE OF FUTUREPRENEURS
2K25

CULTURALS:
- VERDANT ETHNIC VOGUE
- ENTREPRENEURIAL EXPRESSIONS
- EUPHONIA
- BOARDROOM BEATS
- MIC & MINGLE
- MUSICAL BANDS

THE ANNUAL MANAGEMENT AND CULTURAL FEST
11th and 12th April, 2025
9AM Onwards

EXCITING PRIZES & PARTICIPATION CERTIFICATES

FREE KIT FOR REGISTERED STUDENTS
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 **BLITZKRIEG 2K25**

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STUDENT COORDINATORS:
SUMANTH: 8639956105
MITHILESH: 6304203886
NEHALSHA: 9052473587



WINNERS OF BLITZKRIEG



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- **Resurgence Resources** : Ms. Zainab and Ms. Shaheeda bagged the first prize and won a cash award of ₹5000
- **Boardroom Beats** : Ms. Prachi Bajaj, Ms. Naveena, Ms. K. Akshitha, Ms. L. Pravalika and Ms. V. Supriya bagged the first prize in the dance competition, receiving trophy and winner certificates.

RESEARCH ACTIVITIES: STUDENTS

Registration Fee

Registration fee Per Team (Max. 06 Authors)		
Category	Indian Participation Fee (INR)	Foreign Participation Fee (USD)
Conference Oral Presentation + Publication in Google Scholar Indexed Journal with DOI number	₹ 3299	\$150
Conference Oral Presentation Only	₹ 1999	\$100

Benefits :

- Full Papers will be Published in Open Access, Google Scholar indexed journal with DOI number.
- Abstract will be Published in the Conference Abstract Proceedings with ISBN.
- Individual E-certificate(s) for all Authors.
- Best Presenter in each category (UG/ PG/ Research Scholar/ Faculty) will receive an Appreciation E-certificate.
- Selected Papers will be published in Scopus indexed book chapters at an additional cost.

Mode: Online




More Information

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Conference Co-Convener

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ICMST-II

Second International Conference on Management, Science & Technology (ICMST-II)



Jointly Organized by the Department of Computer Science, RBVRR Women's College Narayanaguda, Hyderabad, India & Global Conference Hub, Coimbatore, Tamil Nadu, India.

Conference Dates : 26.07.2025 & 27.07.2025
Earlybird Registration Last Date: 12.07.2025
Last Date for Registration: 21.07.2025

- *Ms. Niamath Sultana, Ms. Javeriya Sultana, Ms. Sadiya Sadaf, Ms. Sarah Batool and Ms. Shifa Seeham Khan* will be representing our college at the 2nd International Conference on Management, Science and Technology.
- Research paper titled: **“Invisible Influence: How Algorithms are Redefining Advertising in the Age of Personalization.”**

RESEARCH ACTIVITIES: STUDENTS



- *Ms. Mercy Jerusha, Ms. B. Aarthi and Ms. Harjas Kaur* represented our college at the 7th International Conference on Engineering and Advancement in Technology 2025.
- They presented their research paper “*The Minimalist Identity: An Interdisciplinary Analysis of Logo Design in Modern Branding.*”

PREMICERIUS 2025 – 11 / 12 / 2025 & 12 / 12 / 2025



❑ *Ms. Aarthi and Ms. Mercy - **First Prize** winners in the Marketing event, with cash prize of ₹10,000.*

❑ *Ms. Naveena and Ms. Niamath - **Runner-Up** position in the HR Portfolio, with cash prize of ₹5,000.*

*Ms. Shrita Didgi and Ms. Harjas kaur Gandhi secured the **first position** at the ‘brand Reboot competition’, held on November 6th & 7th at AMITY University, Panjagutta.*



Eight of our MBA students proudly graduated as members of the inaugural *we enable* cohort, celebrating this milestone on 30th November 2025 at Dr. B.R Ambedkar Open University, Hyderabad.



STUDENT ACHIEVEMENTS

BLITZKREIG – HR Portfolio	Naveena, Richelle	Osmania University (OU)	3rd Place (₹1000)	14/03/2026
BLITZKREIG – Ignition Chamber	Naveena, Richelle	Osmania University (OU)	1st Prize (₹2000)	14/03/2026
BLITZKREIG – Group Dance	L. Pravalika, Naveena, Prachi, K. Akshitha, Divyanshi, Shafali	Osmania University (OU)	2nd Prize	14/03/2026

